



PAMULAK SA KADAYAWAN 2017 (Floral Float Parade)

OFFICIAL RULES AND GUIDELINES

1. Any person, group, organization, institution or company can join the competition.
2. The Floral Floats may be a free interpretation in the celebration of life, thanksgiving for the gifts of nature, the wealth of culture, and the bounties of harvest of the city, its traditions, myths, and legends shall depict the theme or concept of the KADAYAWAN SA DABAW 2017 Celebration **"STAND TALL...UNITED...RESILIENT..."** "The Floral Float Parade shall have two (2) categories, namely:

a. **COMPETING** Floats:

DAKO – (Big) Category

- **MINIMUM SIZE** of float is **8 feet in width** and **16 feet in length**.
- Competing Floral floats shall use **AT LEAST 80%** fresh flowers, plants, fruits or vegetables as a medium.
- The **maximum height** for all floats shall be **14 feet** from the ground.
- The **Pamulak sa Kadayawan** parade committee shall determine the judges; the participants should comply these requirements and the committee shall have the prerogative to disqualify non complying entries of the competition.

GAMAY – (Small) Category

- Anything **BELOW 8ft in width** and **16 feet in length** including indigenous or extraordinary small vehicles or contraptions which may either be motorized or manually driven. Entries may also include but not be limited to minica cars, golf carts, mini tractors, push carts, *karo*, Pedicabs and etc..
- Competing Floral floats shall use **AT LEAST 80%** fresh flowers, plants, fruits or vegetables as a medium.
- The **maximum height** for all floats shall be **14 feet** from the ground.
- The **Pamulak sa Kadayawan** parade committee shall determine the judges; the participants should comply these requirements and the committee shall have the prerogative to disqualify non complying entries of the competition.

THE KADAYAWAN 2017 SECRETARIAT

Conference Room of the City Tourism Office, 2ND Floor, Pasalubong Center, Palma Gil St., Davao City 8000 Philippines

Tel. No.: (082) 284-9432 Email Add.: kadayawanfest@gmail.com



LAHI – (Alternative) Category

- Anything indigenous or extraordinary small vehicles or contraptions, trolleys, wheelers that should be animal driven; **NOT** electric, motorized and fuel powered vehicles.
- Competing Floral floats shall use **AT LEAST 80%** fresh flowers, plants, fruits or vegetables, even Animals **MUST** be adorned as a medium, .
- The **maximum height** for all floats shall be **14 feet** from the ground.
- The **Pamulak sa Kadayawan** parade committee shall determine the judges; the participants should comply these requirements and the committee shall have the prerogative to disqualify non complying entries of the competition.

b. Corporate - (Non-Competing) Floats

- Corporate Floral Float entries are required to use **AT LEAST 20%** fresh flowers, plants, fruits or vegetables as a medium.
- The **maximum height** for all floats shall be **14 feet** from the ground.
- The **Pamulak sa Kadayawan** parade committee shall determine the judges; the participants should comply these requirements and the committee shall have the prerogative to disqualify non complying entries of the competition.

For the Corporate Float, a participation entry fee is assessed at ₱ 50,000.00 especially for entities that lead to promote a product or commercial business/firm.

3. Deadline of submission of participation entries to the parade will be on **August 12, 2017.**
4. Participants should submit a description and explanation of the float's symbolism in not more than 150 words on or before but not later than **August 12, 2017.** The description and explanation shall be read during the actual day of the parade as the float approaches the end point of the parade route. Taped summaries will not be accepted.
5. The **Pamulak sa Kadayawan** parade contestants will draw lots for the sequence of the floats and street assignments for assembly purposes during the final briefing of all parade participants. Final briefing will be on **August 15, 2017** at 2:00PM at the Kadayawan 2017 Secretariat, 2nd Floor, City Tourism Office.

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6. Judging of entries shall be on the day of the parade August 20, 2017 and shall start at exactly 7:00 AM at Roxas Avenue.
7. The **Pamulak sa Kadayawan** parade committee reserves the right to disqualify any entry that fails to abide by the stipulation signified in this guideline.
8. The Kadayawan 2017 Executive Committee shall carefully select a panel of five (5) judges. Their decisions shall be considered final and therefore not appealable.
9. Criteria for judging are as follows:
 - ❖ Symbolism (20%) – The entry should project and symbolize the meaning of Kadayawan.
 - ❖ Design (40%) – This pertains to the concept and artistic merits of the design taking into consideration Balance, Proportion, Emphasis and Repetition, Harmony and Rhythm as primarily reflected in shapes/images and colors.
 - ❖ Execution (40%) – How the design is realized and how the float is made are the focus in this criterion. For considerations are quality of craftsmanship, stability of structure and decoration, choice and creative use of materials.
10. The prizes to be awarded are the following:

Big Category	Small Category
1 st - P 700,000.00	1 st - P 300,000.00
2 nd - P 500,000.00	2 nd - P 200,000.00
3 rd - P 300,000.00	3 rd - P 100,000.00
2 consolation prizes – P 50,000.00	2 consolation prizes – P 30,000.00

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Alternative Category

- 1st - P 100,000.00
- 2nd - P 50,000.00
- 3rd - P 30,000.00
- 2 consolation prizes – P 10,000.00

11. Inquiries may be coursed through:

Emmanuel "Wadab" Babao

Event Chairperson for Pamulak sa Kadayawan 2017

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